



Proposal for FACEBOOK MARKETING

Submitted by

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ZAMAN IT

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ZAMAN IT AT A GLANCE

Name of Company	ZAMAN IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	www.zaman-it.com
Company Email	Information Desk: info@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678 Hotline: (+88) 01973 009007
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Company Logo	
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : BEGUM ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : Zaman IT SWIFT Number : BRAKBDDH
bKash Information	Personal: 01973009007 Personal: 01959061004 Merchant: 01711584519

Our Clients



FACEBOOK ADVERTISING SERVICE

What We Will Do For You?

(1) Facebook Page Creation-10,000 Taka / \$150

Package include-

- Logo with a design setup for profile picture
- Unique banner design for Facebook banner
- Contact information and other information setup
- Map & Direction setup
- 1 unique post with banner picture.

(2) Facebook Post Creation with offer-3,000 Taka/Post

Package include-

- An unique design with company logo and offer
- Creative content analysis and plan
- Post on facebook with creative content with unique design banner

(3) Facebook Post Boost(Start From \$50)

- **Cost Estimate:** \$1= 80 Taka+ Bank Charge 10 Taka+ Commission 10 Taka; Total 100 Taka
- **Viewer(Approx):** \$1 = 500-5000 Viewer

(4) Facebook Chat/Query Management (Start From 7500 Taka/\$100)

Time Count Daily	Time Duration	Cost/month
10 am-5 pm	6-7 Hours Daily	7500 Taka / \$100
10 am-10 pm	11-12 Hours Daily	15000 Taka / \$200
10 am - 10 pm- 10 am	24 Hours Daily	30000 Taka / \$400

(5) Additional cost for more viewer

- Animated cartoon video for promotion: 1500 Taka/ Second
- Video shooting for advertisement: 15,000 Taka/Second

Payment Procedure:

- 100% advance payment
- Payment will goes to “ZAMAN IT” account pay cheque or cash.

Bank Information:

- Name of Bank : BRAC BANK
- Address of Bank : ROKEYA SHARONI BRANCH
- Account No : 1548202099997001
- Account Name : Zaman IT
- SWIFT Number : BRAKBDDH

bKash Payment:

- Merchant No : 01711584519
- Personal No : 01973009007

